

# How You Distribute Your Survey Impacts on Responses and Reminders

## 1. Open Access Survey

istribute via social media.

mailer, but choose Anonymous

Options.

can be re used and

ccess is open to anyone.

ca is anonymous; it contains

ormation.

Address.

ss collection off, Choose

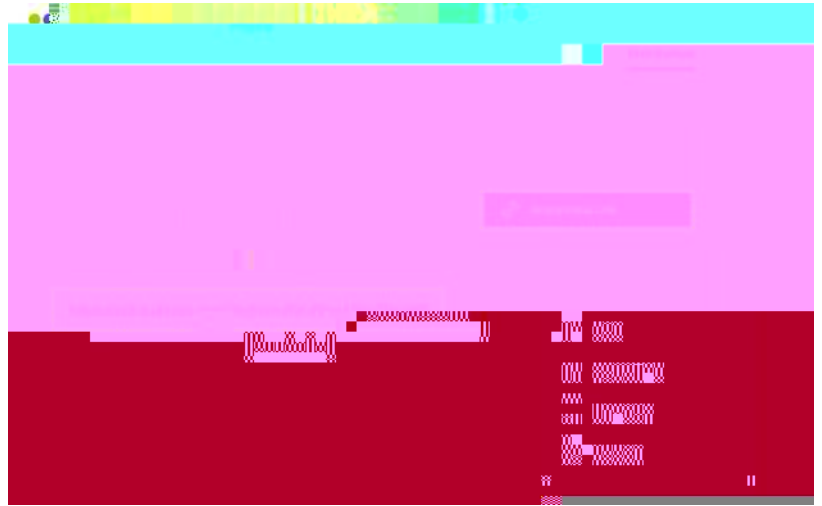
> Anonymize Responses.

"

✓

"

nt via your email



send reminders using this option.

## 2 Closed Access Survey using Individual Link

Distribute With:

Use Qualtrics mailer, and default Individual Link (Advanced Option, right).

This type of link can only be used once, and only by the recipient of the email invitation.

Responses:

By default the respondent identifying J To fully anonymize these responses, Choose Survey Options >> Anonymize Responses.

Reminders:

You can use the Qualtrics mailer to he " t anonymized. (Thank you emails are disabled when anonymized responses option is selected.)

