

Cyclical Program Review of

ONE YEAR FOLLOW UP

Recommendation	Proposed Follow-up	Responsibility for Leading Follow-up	Timeline for Addressing Recommendation	Please indicate whether the implementation is on target and on time, and provide a brief description.
<p>1. Explore all potential avenues to enhance its programs' visibility and enrolments by creating a marketing and promotion strategy for both an on-campus and external audience.</p>	<p>Initiate discussions with director of the school and relevant associate deans in arts and science and school of graduate studies</p>	<p>Deans faculty of arts and science and school of graduate studies</p>	<p>Deans of faculty of arts and science and school of graduate studies' report to the vice-provost (teaching and learning) September 1, 2017</p>	<p>Implementation is on target and on time. Implemented Dream Course refinements and approved Ensc203 as first-year offering; discussed marketing strategies at school meeting; updated website/promotional materials; engaged in DSC social media campaign.</p>
<p>2. Explore the feasibility of developing a graduate diploma with an eye to expanding the school's program offerings by launching a new credential.</p>	<p>Initiate discussions with director of the school and relevant associate deans in arts and science and school of graduate studies</p>	<p>Dean school of graduate studies</p>	<p>Dean of school of graduate studies' report to the vice-provost (teaching and learning) September 1, 2017</p>	<p>Implementation is on target and on time. 2016/17 discussions focused on enhancing and sustaining existing program enrolments; 2017/18 plans to explore graduate diploma options.</p>

Additional Notes:

Based on our 2015/16 QUQAP, the School of Environmental Studies identified a number of strategic benchmarks for the unit's enhancement over the next five year period (2016/17 to 2020/2021). These benchmarks extend beyond the SCPRC recommendations noted above and form the basis of our SES Strategic Plan 2016/17-2020/21. Benchmark progress during 2016/17 is detailed briefly below.

Undergraduate Programs

Enhance program visibility and enrolment via marketing and promotion

Implemented Principal's Dream Course refinements and approved Ensc203 move to first-year offering

Discussed marketing strategies with Lindsay Fair at October 2016 school meeting

Updated website and promotional materials

Engaged in Environmental Studies DSC social media campaign

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Enhance human resources/capacity

Hired new tenure-track faculty members including Diane Orihel QNS (started Jan 2017); Anna Harrison QNS (anticipated start date July 2018); Kyla Tienhaara CRC (confirmation anticipated Oct 2017 with start date July 2018)
Administrative personnel changes given retirement of Karen Topping and hiring of Paul Bass (June 2017)

Enhance advancement/promotion

Involved with donors on two thematic fronts (water, sustainability); developing advancement strategy during 2017/18 (met with FAS advancement Lisa Sykes)

Enhance financial sustainability

Worked with FAS on rectifying structural deficit and maintaining balanced operational budget