

BRIEFING NOTE

FOR INFORMATION

SUBJECT: Corporate Social Responsibility (CSR) and Communities

There are a variety of different strategies available to companies that wish to improve their community relations as part of their Corporate Social Responsibility (CSR) program.¹ Community oriented CSR initiatives can have positive effects if implemented correctly, including increased profit and operational capabilities, sustainable growth of company assets in the area, and conflict prevention and reduction to name a few. Community oriented CSR initiatives are usually defined as actions taken voluntarily by a company beyond legal obligations and binding contracts. The list of specific CSR initiatives available is exhaustive, and for the purposes of this brief three general categories will be examined, infrast

improve the sustainability of a company's operations in a community, as well as increase access to qualified individuals that can complement company interests in the future.

While CSR initiatives are completely voluntary and hold no legal obligations, this does not mean that companies do not make serious investments into these efforts. CSR programs are proven methods for delivering sustainable benefits for mining companies, even though some the efforts may not result in direct profit.

For more information please contact;

Researcher | Centre for International and Defence Policy (CIDP)

Queen's University

138 Union Street, Kingston, Ontario, Canada K7L 3N6

Tel: (514) 980-0999

Email: d.walsh-pickering@queensu.ca

Website: www.queensu.ca/cidp